

Station WVBTV-TV NORFOLK, VA. Agency () SMART MEDIA GROUP Rep Firm () PHILADELPHIA
Advertiser () ALLEN FOR SENATE 814 KING STREET - SUITE 200 Sales Office ()
Product GEORGE ALLEN ALEXANDRIA, VA 22314 Salesperson () ANJIE BRADY
Estimate# 904910 Agency C/P1/P2/E ALLN/ORDR/904910 Salesperson Phone# 215-567-6005
Buyer Michele Brooks Flight Dates 09/04/2012 - 09/10/2012 Salesperson FAX# 215-567-5938
Phone# Hiatus Weeks

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*7	TH	8P-9P	RAISING HOPE/NEW GIRL	:30	\$700.00	09/06-09/06	0	0	0	\$0.00	
Rating: 7.0												
Buyline Comment: REVISE PRGM												
V5 Cancelled												
	*8	SU	1P-415P	REDSKINS	:30	\$2,000.00	09/09-09/09	0	0	0	\$0.00	
Rating: 10.0												
Buyline Comment: REVISE TP												
V5 Cancelled												
	*9	SU	4P-7P	NON REDSKINS	:30	\$1,600.00	09/09-09/09	0	0	0	\$0.00	
Rating: 5.0												
V5 Cancelled												

---REPORT TOTALS---
Report Totals: 0 / \$0.00

---SALES MONTHLY TOTALS---

Sep 12: 0 / \$0.00
Sales Totals: 0 / \$0.00
Station Totals: 0 / \$0.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---												
				Market Totals	\$0							
				CATV	0%	WAVY	29%	WGNT	0%	WPXV	0%	WTKR 24%
				WTVZ	0%	WVBT	16%	WVEC	31%			

---COMPETITIVE COMMENTS---
COMPETITIVE IS ESTIMATED

Books NOV10, MAY11, ENOV11
Demos RA35+

Station WVBT-TV NORFOLK, VA.	Agency () SMART MEDIA GROUP	Rep Firm
Advertiser () ALLEN FOR SENATE	814 KING STREET - SUITE 200	Sales Office () PHILADELPHIA
Product GEORGE ALLEN	ALEXANDRIA, VA 22314	Salesperson () ANJIE BRADY
Estimate# 904910	Agency C/P1/P2/E ALLN/ORDR/904910	
Buyer Michele Brooks	Flight Dates 09/04/2012 - 09/10/2012	Salesperson Phone# 215-567-6005
Phone#	Hiatus Weeks	Salesperson FAX# 215-567-5938
Fax#		

--- CREDIT RISK ---

CASH IN ADVANCE